

## **Junior Copywriter**

*Do you have a way with words? Do you have an inexplicably strong opinion about the Oxford comma? Can you be utterly convincing in person, with a tweet or with the printed word? Do you scoff at a tight deadline and consistently over-deliver?*

*Well, if you're a talented writer who's hard working, smart, innovative, courageous and genuinely a nice person to work with, then we'd like to meet you.*

*Bouvier Kelly is looking to hire a junior level copywriter with a couple of years of agency experience who's looking to do great work. Contact Phillip at [pyeary@bouvierkelly.com](mailto:pyeary@bouvierkelly.com).*

### **DUTIES**

- Developing and presenting concepts and content for variety of marketing applications including video, broadcast, digital, social and printed materials for agency clients according to strategic plans provided by the client and other agency team members.
- Reviews all final copy on production materials on assigned projects, and signs off prior to releasing project for outside production.
- Assists with video and voiceover sessions, and communicates with freelancers assigned to their specific projects.
- Assists with estimates and determines agency spend with outside vendors such as videographers, voice talent, actors, etc.
- Stay on top of current creative and marketing trends and strategies while obtaining the necessary knowledge and expertise needed to present to clients and prospects.
- Strives to meet assigned deadlines.
- Other duties as assigned.

### **QUALIFICATIONS**

- B.A./B.S. degree in related field and/or related experience.
- Experience in a marketing or advertising agency is preferred.
- Ability to follow directions, comply with standards of performance, and make corrections when instructed.
- Ability to work independently as well as with a team.
- Ability to work a flexible work schedule, including being available for overtime and on-call assignments when needed.
- Ability to read and write at a level sufficient to effectively communicate within the standards of this position.
- A valid drivers' license.
- Meet company drug screen, criminal background and driving record standards.